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THE BIG THREE FOR MOUNTAIN MISSION KIDS RAISES RECORD \$15.1 MILLION

Bristol, VA; June 8, 2010 – "The Big 3" came together to help raise \$15,149,183.98 in The Big 3 for the Mountain Mission Kids sponsored by Johnson & Johnson, a 19-hole scramble event in which they competed against 19 different teams of amateur players for the benefit of the Mountain Mission School in Grundy, VA. The event was played over the Bobby Weed-designed Olde Farm Golf Club. The \$15.1 million raised is the most ever by a golf tournament in a single day.

The Big 3 for the Mountain Mission Kids was organized by Grundy native Jim McGlothlin, founder of The Olde Farm and a longtime benefactor of the school. The school operates entirely from private donations and efforts from the tournament will help establish a sustained endowment for Mountain Mission School.

"To be able to do this is a testament to the hard work of a lot of dedicated people," said McGlothlin. "It is very rewarding to be able to make this donation to the Mountain Mission School. The work they do there is incredible and is making a huge difference in the lives of many kids."

"The day was spectacular," said Nicklaus. "We go to a lot of places and we raise a lot of money, but I have never seen a group that has absolutely been as philanthropic as you."

"Watching the Big 3 play the course and seeing the results of the participants' cumulative efforts was inspiring," commented Bobby Weed.

A one-hour special about the Mountain Mission School and The Big 3 for the Mountain Mission Kids will air Saturday, July 10 from 2-3:00 p.m. ET prior to the third-round telecast of the PGA TOUR's John Deere Classic on CBS.

About Mountain Mission School

Historic Mountain Mission School in Grundy, VA, has sheltered and educated an estimated 20,000 needy children over its 87 years. Mountain Mission School is a non-profit institution that has 230 resident students ages 18 months to 20 years, attending a private school made of grades pre-kindergarten through 12. In recent years, more than 90 percent of the schools graduates have enrolled in colleges.

The campus has grown from a single building when it opened in 1921 to the campus it is today, with an educational building, vocational and fine arts building, campus chapel, administration building and three separate residences for girls, four residences for boys and a toddler hall for boys and girls under the age of seven.

About Bobby Weed Golf Design

Bobby Weed Golf Design is an internationally recognized leader in the development of golf courses and golf course communities. Based in Ponte Vedra Beach, FL, Bobby Weed Golf Design offers their clients a refreshing and contrasting style that represents the difference in successful golf development today. For more information on Bobby Weed Golf Design, visit www.bobbyweed.com.



The 12th Hole at The Olde Farm

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