

ASGCA Patron Program

Costs

- **\$300 annually** (business service providers, client representatives, engineers, environmental consultants, feasibility analysts, golf course appraisers, independent shapers, insurance agencies, irrigation consultants, land planners, permitting specialists, turf and tree care specialists)
- **\$600 annually** (golf course builders, golf course product distributors, golf course product manufacturers)

Dates

Sign-ups and renewals are accepted on a quarterly basis with deadlines of January 1, April 1, July 1 and October 1. Once enrolled in the program, ASGCA Patrons will continue to receive benefits for a full year.

Benefits



Directory Listing

ASGCA Patrons are listed in the popular ASGCA Member Directory and distributed throughout the year to thousands of key decision makers including golf course architects, superintendents, club managers and more through the mail and at the annual Golf Industry Show. The Member Directory is also available online on the ASGCA website and was downloaded close to 900 times in 2007.

Member Access

Upon request, ASGCA Patrons are sent an Excel spreadsheet with updated contact information for all ASGCA members. ASGCA members are among the most experienced in their profession and responsible for many of the best golf courses around the world. ASGCA members are influential in every stage of a golf course development/renovation project including the planning, permitting, financing, construction and maintenance of the course.

Patron Logo Use

All ASGCA Patrons will be granted free use of the official ASGCA Patron logo on their promotional materials (print, electronic, website) to further identify themselves as supporters of ASGCA educational initiatives.



Online Listing

ASGCA Patrons will be listed online in ASGCA.org's Resource Directory. Each Patron listing includes a company profile (150 words), contact information and a direct link to the Patron's website. ASGCA.org had more than 200,000 visitors in 2007, while the Resource Directory ranked as the second most visited section of the site. ASGCA.org is often referenced by those overseas as well, garnering more than 10,000 visits from Europe and 14,000 visits from Asia last year.

Member-Partner Breakfast

Patron representatives will be invited to participate in the ASGCA Partner Recognition Breakfast at the Golf Industry Show. The breakfast is a fantastic opportunity for Patrons to network with ASGCA members and gain recognition as supporters of ASGCA's educational goals and missions.



Educational Advancements

Through the Patron program, ASGCA and the ASGCA Foundation is able to help fund important educational initiatives and strengthen the golf course industry. ASGCA helps golf course developers, club leaders and owners make informed decisions about their golf courses.



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