Golf courses everywhere are seeking new ways to reduce operating expenses. In addition to measures by maintenance staff, there are areas to reduce costs that involve design and construction. The key is to lower operating expenses in a targeted way, preserving the positive asset and — at the same time — keeping golfers happy.

Like all businesses, golf course owners and managers must balance short-term expenses with longer-term expectations. While changes are often easy to justify in the short-term, the long-term effect of change must be fully understood. Proposed changes need to be discussed with players so they appreciate the relationship between cost and maintenance standards.

The ideas on this page are just ideas that will not apply to all facilities. Golf course decision-makers are encouraged to explore these and other concepts with the members of the ASGCA, GCBAA and GCSAA — golf course architects, builders and superintendents who can help you understand trade-offs and set priorities.

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