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**HAVING A SYSTEM
MAKES IT WORK**

Having tee options for golfers of varying skill level is nothing new. What is new is using a system that measures how far a player drives to determine just how many multiple tees a course needs. With that, you can help a player decide which tees to use.

2

**GOLFERS ARE NOT
ALL EQUAL**

Simply put, golfers have a variety of swing speeds and this translates to how far they are able to hit a golf ball. Distance off the tee sets in motion how a golf hole is played – and what type of approach shot any given player will have.

3

**THE MULTI-TEE
SYSTEM EXPLAINED**

By setting up the range with defined targets – colored flags, poles or banners at distances that correlate to tee sets out on the course – you are laying the groundwork for a successful multi-tee program. For courses without a range, driving distance can be gauged by players at the first hole.

HOW TO GET Golfers *to* Play *the* Right Tees

**KEY BENEFITS OF IMPLEMENTING
OR EXPANDING A MULTI-TEE SYSTEM**

- Allows groups with diverse skills to compete with one another
- Improves pace-of-play – leads to better course flow
- Disperses wear and tear of tees (with more tees among players)
- Creates better scores & better player success – *retains golfers!*
- Makes golf more fun with gender-neutral tees that fit ability

For more information contact ASGCA at 262-786-5960 or visit www.asgca.org

The information presented has been reviewed by the following organizations and sponsors together with the American Society of Golf Course Architects:

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**GOLF NEEDS TO BE
MORE INCLUSIVE**

Multiple tees will attract more players. Juniors, can play along with seniors...men, women, beginners and physically challenged golfers can all feel welcome and in sync with the course as it was meant to be played.

5

**THINK BUSINESS
AND R.O.I.**

Creating new tees does not always involve costly construction and course interruption. With careful planning and integration to an overall long-range plan, new tees can often be realized by simply mowing out fairway areas. The important part is looking at player types and what is best for each individual golf course. The goal is to retain players and attract new players to the game.

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**TAKING THE
NEXT STEP**

Enlisting a golf course architect to conduct an audit of your current tees is the way to begin. It all starts with data. Then, along with your professional staff and superintendent you can weigh the benefits.

