



AMERICAN SOCIETY of GOLF COURSE ARCHITECTS

Position Title: Director of Outreach **Job Status:** Full or Nearly Full Time
Reports to: Executive Director **Location:** Headquarters or Remote
Revised: Sept. 13, 2021 **Start Date:** 1st Quarter, 2022

About ASGCA

Founded in 1946 by Donald Ross, Robert Trent Jones and 12 other visionaries, the American Society of Golf Course Architects is a non-profit organization comprised of experienced golf course architects located throughout North America. Members have completed a rigorous application process that includes the peer review of representative golf courses. ASGCA members are able to counsel in all aspects of golf course design and remodeling and comprise many of the great talents throughout the golf industry.

ASGCA's missions are to foster the professionalism of its members, support excellence in golf course architecture, help grow the game of golf, and expand opportunities for the profession and golf course industry.

Position Objective

ASGCA Director of Outreach will support ASGCA's missions by:

- Engaging with golf course architects and those who are involved in golf course projects
- Organizing relevant educational programs and golf events
- Helping those in the golf industry understand ASGCA membership and offerings
- Developing partnerships with Allied Associations and other supporters

Duties and Responsibilities

The following list is not all-inclusive and may be expanded to include other duties and responsibilities as necessary.

- Advance the goals, benefits and positive impact of ASGCA and its members
- Interact daily with ASGCA members to help them make the most of their memberships
- Work with the entire golf course architecture community, golf course industry and game of golf to advance the profession, industry and game
- Plan education at tradeshow, regional outings, study tours and other events
- Assist ASGCA staff to execute communications, events, committee work and more
- Engage with ASGCA Leadership Partners, Sponsors and Industry Providers to help them leverage their investments in ASGCA and improve the golf course industry
- Represent ASGCA at industry events
- Deepen golf association relationships and with other golf course architecture societies



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Additional responsibilities could include:

- Support ASGCA's "Associate" program and those who participate in it
- Organize education for professional groups, such as GCSAA, NGCOA, CMAA and other groups and their chapters
- Build relationships with golf course architects who are not ASGCA members
- Work with ASGCA Foundation leadership to help oversee existing and new programs and projects. These include research, publishing, events, scholarships and communications. Also help elevate Foundation giving through fundraising support

Position Requirements

- Knowledge and experience in the golf course industry and golf course architecture
- Strong written and oral communications ability
- Strong organizational skill
- Ability to lead and take direction from volunteers
- High level of professional integrity; ability to maintain confidentiality and build trust
- Frequent travel is anticipated

Additional Notes

- Bachelor's degree preferred
- At least five years of work experience in the golf industry required for application
- Compensation: commensurate with experience
- This position offers health insurance, paid vacation and holidays
- The successful candidate will not be required to work from ASGCA Headquarters
- We hope to fill this position as soon as January, 2022

To apply for this position, please send a letter and resume to ASGCA Executive Director Chad Ritterbusch at chad@asgca.org. Or call him at 262.786.5960 with any questions.